



University Career Services Fact Sheet

Please provide a basic description of your product or service. *

MANGO is a FREE email-writing tool that helps students/alumni to write custom networking emails without the guesswork. MANGO tool:

- Writes complete, professional networking emails
- Is an easy, step-by-step process for students
- Saves counselors time editing emails and lets you focus on coaching

MANGO helps with networking emails, informational interviewing, and career fair follow up. Beyond email-writing, MANGO has checklists to help students to manage the steps of the networking process.

Describe the advantage your product or service has over its competitors. *

MANGO competitors are generic templates. Without MANGO, students copy/paste templates rather than writing customized emails. Read more at: <https://mangoconnects.com/connecting-advice/app-alternative-to-harmful-email-templates/>

MANGO is a simple web tool that's available when a career coach is not, like 11PM when students/alumni are most likely to tackle networking tasks. MANGO assists students in drafting professional emails themselves, sentence-by-sentence.

MANGO is millennial/Z-friendly. It's designed with and for millennials/Z, in collaboration with career coaches and recruiters so you can feel confident it's easy and effective.

Does your product/service have a free version? How do students access? *

MANGO is FREE to students, career coaches, and universities.

Students access MANGO from a web link placed on your career services website, an email, or social post. MANGO tool requires no registration to try. Download the coach toolkit with everything you need to share MANGO with students/alumni: <https://mangoconnects.com/career-coach-resources/>

MANGO works on any laptop device (PC, IOS, Android) and all leading web browsers (Chrome, Safari, Firefox).



University Career Services Fact Sheet

Please outline the pricing structure for your product or service. We are unable to respond unless you provide dollar amount(s). *

MANGO is a FREE tool. MANGO is a social venture - revenue from our employer product allows us to offer our MANGO tool to universities, coaches and students for FREE.

Our mission is to expand opportunities for all, especially those who struggle with old-style networking like first-to-college, English language learners, veterans, and diverse populations. Learn more about our mission at <https://mangoconnects.com/about-us/>

List any large U.S. universities you currently have a contract with. *

MANGO users come from over 200 Colleges & Universities. It was created in concert with career coaches at University of Minnesota and 8 other local colleges.

No contract is required for university use.

Since our national launch, career coaches at 60 universities are sharing MANGO with students including: Cornell University, Vanderbilt, Pepperdine, University of South Carolina, Utah State University, UNC, Elon, Point Loma, and Wheaton.

What type of demo options are available for us?

MANGO provides 2 options for to demo the product before creating a FREE account.

For Networking: Try Writing a Conversation Request email at https://app.mangoconnects.com/demo_messages/conversation_requests/new

For Event Follow up: Try writing a Follow Up email after a networking event at https://app.mangoconnects.com/demo_messages/event_followups/new

What type of customization is available?

MANGO has the ability to display branded content for university-affiliated users including logo, mini-blog post (entitled "Spotlight Advice" with peer networking tips) and a bulletin board section with university-specific links.



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Is our tool in compliance with FERPA (Family Education Rights & Privacy Act)

<https://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html>

Yes. MANGO is a standalone tool. It does not integrate with or access university student data.

Please describe any data analytics and/or user-reporting functionality provided with the product.

MANGO can provide universities with annual reporting on the aggregated use of affiliated users (i.e. your students and alumni) using your university email domain.

To take advantage of analytics, universities need to contact MANGO to register your email domain so users can be identified as affiliated with your university for reporting purposes.

Additional reporting can be available for a fee.

Additional Comments:

Data and privacy: MANGO is a standalone tool. It does not integrate with or access university student data.

Technical Requirements:

MANGO is not an app - it is a website. Students access MANGO from a web link placed on your career services website, an email, or social post. MANGO tool requires no registration to try.

MANGO works on any laptop device (PC, IOS, Android) and all leading web browsers (Chrome, Safari, Firefox).

Download the coach toolkit with everything you need to share MANGO with students/alumni easily. We continue to update the toolkit on an ongoing basis. Find it at:

<https://mangoconnects.com/career-coach-resources/>